

L'opération stylos

Written by

Wednesday, 11 June 2008 09:47 - Last Updated Friday, 19 June 2009 10:02

Operation 4L Trophy Pen is a simple and effective way of helping you with your budget.

The ESC Rennes RAID 4L Événement coordination team have been running this operation since 2003 for crews who have pre-registered for the 4L Trophy. The principle is simple:

1. At the start of the year, we order a large number of pens bearing the 4L Trophy colours.
2. This bulk purchase enables us to receive a discount tariff.
3. You can buy these pens from us for 0.35€ each.
4. Then you can sell them for 1€, 2€ or even 3€ each. The profits you make will enable you to cover part or all of your expenses.

[Download the order form](#)

Interview with Crew 69 from the 10th event:

'The departure date was approaching and we were still 1,750€ short. We called the ESC Rennes association and the students there suggested we try selling 4L Trophy pens. We filled out the online order form and ordered 1,500 pens. We obtained the permission of a shopping gallery, we kitted out a stand and we produced display materials for our project. Preparations continued right up to the last minute. We had asked a few friends to help us for the day, and so it was that nine of us gathered outside the shopping centre one Saturday morning at 8.30. Our stand had a Moroccan vibe to it and we had the DVD of the previous year's rally running constantly. The day went really well – we were all very motivated and we approached as many people as we possibly could. At the end of the day, we did the sums – we'd raised 2,653€ and we had 150 pens left. Result: budget wrapped up and enough pens to beautifully decorate our adorable 4L.'

So follow the lead of lots of other crews this year and throw yourselves into it. Download our list of tips and the order form. Don't hesitate to contact us if you have any questions on 02 23 46 88 32.