

Thursday, 18th February 2010 will see the launch from Paris and Bordeaux of a unique student event. Hundreds of 4Ls with their adventurers at the wheel, carrying a universal message, will attempt to cover the 6,000 km of this 2010 event. They will have in their sights the dunes of Merzouga where **almost 60 tonnes of school equipment will be distributed as part of the humanitarian initiative which has been an integral part of the Rally since its inception.**

The sporting element will also be an integral part of the 4L Trophy™, with this Adventure Rally incorporating various driving and navigational challenges - the only navigation aids being a compass, a road-book and a map! A positional ranking is posted every evening, the stage-winning team being the one that has negotiated the difficult parts with the greatest ease and which has covered the fewest kilometres, while having passed through all the hidden checkpoints.

But driving fast is to be avoided under all circumstances and the highway code must be respected at all times.

The 4L Trophy™ is fundamentally about **giving, excelling oneself and respecting the environment.**

Giving



Morocco is very conscious today of the importance of developing its education system. We support this commitment by providing essential sports and classroom equipment.

Excelling oneself



The 4L Trophy™ is a journey on a par with all the great rallies. But, above all, it's an extraordinary adventure in human terms. Mountains, dunes, oueds, water and sand are just some of the many challenges to be overcome.

Respecting the environment



L'ésprit

Written by Administrator

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The Raid 4L Trophy™ is also about respecting the host country Morocco and, in particular, its environment. That's why the organisers engage in a variety of initiatives aimed at conserving the country's beautiful natural environment. Participants are obviously involved in these initiatives too. They are aware of the importance of picking up litter and of driving 'smoothly' in order to reduce their fuel consumption. Competitors can get more involved in these initiatives by signing up to the [Deloitte 4L Eco Challenge](#)

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